

Jason DeCruz

→ GRAPHIC DESIGN

CHAT

916.221.1237

SAY HI

decruzdesigns@gmail.com

VISIT

jasondecruz.com

OBJECTIVE

I am seeking a graphic design position in an engaging work environment where I can contribute my creative skills to the team.

EDUCATION

Academy of Art University
BFA School of Graphic Design & Digital Media
Fall of 2018

Laguna College of Art & Design
BFA School of Illustration
Fall of 2012

EXPERIENCE

MKTG

San Francisco, CA
Creative Intern, 2017

Worked alongside senior creative leadership to refine ideas to develop an effective visual system for an experiential marketing campaign

Tether inc.
Seattle, WA
Creative, 2019–2020

Worked as part of the creative team to bring to life brand identities, styleguides, campaigns, packaging systems and worked with the social team to promote Tether.

SKILLS

Adobe Creative Suite
Adobe XD
HTML/CSS
Copywriting
Illustration
Storyboarding
Packaging
Marketing Collateral
Branding
Logos
Pitch Decks
Motion Graphics
InVision
Basic Sketchup/Maya

PROFESSIONAL AFFILIATION

AIGA, San Francisco Chapter
2017 – Present

ACKNOWLEDGMENTS

Graphis New Talent Annual Silver Award, 2019

American Graphic Design Award, 2018

Work featured on Packaging of the World, 2018

Work featured on The Dieline, 2018

REFERENCES

Available upon request